



2010 Coastview Women's Classic

Surf Culture Girls Get Into It

To our valued event sponsors, supporters and participants,

Surf Culture Australia are postponing this event until September 11 and 12, 2010. In a break from tradition this event will not be held on April 17 and 18, 2010.

There are a number of reasons behind our decision and after discussion with our long time sponsors have decided that spring will be a better time for us all.

We have had some trouble each year attracting the financial support that this event requires to break even and will endeavour to gain this support in the next few months. There have also been significant changes to the surf school industry where offers of free surf lessons have been made by our own governing body and we need to reassess our long standing position in the industry. We understand that insurance is also an issue and we need to work around that.

It is a little sad that we can no longer run as a friendly, casual, "mate's rates" kind of contest which we initiated 15 years ago. The growth and support we have provided for Women's surfing in South Australia has been a pleasure to see and hopefully that has helped the businesses which support the event. We hope that Surf Culture Australia can be a part of this in the future.

If there is anyone with an idea for sponsorship or an avenue to assistance with government grant funding we would be delighted to direct this into this event. It would be a tough day if the contest were to cease.

Both Dawn at Coastview and Preecey of Preece's Southport Surf have confirmed their ongoing support along with John and Sheree at Fly Boardriding and Mike and Sharon at M & S Campbell Plumbing and Gas.

We hope every one has a fine surfing winter and look forward to working toward the contest in September. If anyone has any ideas for the event please contact Surf Culture Australia through our website www.surfcultureaustralia.com.au or call Mark on 0427 796 845.



.....shaping surfers of the future since '91.....